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**What is DECA?**

* DECA is a student organization of marketing students. It is a basic component of a Marketing Education program, which supports and enhances related school based and work-based learning.
* DECA provides students with skills and knowledge to succeed in the new global economy.
* DECA is a local, state, and international organization of goal-oriented youth with career interests in marketing, management, entrepreneurship, hospitality, and finance.

**What are the benefits for a business to partner with Station Camp DECA?**

**Silver Partnership Level $100**

**Silver Level Partnership Perks:**

* Framed Active DECA Membership Certificate to display in your business.
* Professional Membership in DECA which includes a quarterly subscription to DECA Direct magazine with provided address.
* Recognition for your business on our Facebook, Instragram, or Twitter social media sites, which have a combined following of close to 790 community members and growing daily!
* Recognition for your business on the Station Camp DECA website for the entire school year.
* Recognition for your business in our chapter newsletter.
* Invitation to judge at Station Camp DECA competition in November and judge at DECA Districts in January.
* Chance to make a difference in individual students lives and serve as a role model in the community.

**Gold Partnership Level $250**

**Gold Level Partnership Perks (Includes Everything in Silver Level Plus):**

* Your logo on the back of our powderpuff t-shirts (if submitted by August 25), which are worn by students in front of the entire student body during homecoming festivities.
* A powderpuff t-shirt in the size of your choosing!
* Your business announced at the powderpuff and homecoming football games.
* Your business being submitted in a press release to the local newspapers to recognize partners signed up by August 25.

**Platinum Partnership Level $500**

**Platinum Level Partnership Perks (Includes Everything in Silver and Gold Levels Plus):**

* Your logo on a banner that we will display at DECA social events, Station Camp DECA competition, and DECA banquet.
* Your company name listed on a sign to be hung in the gym during the entire 2018-2019 basketball season.
* Invitation for two to the end of the year DECA banquet with special recognition.

**Yes! We want to be a Station Camp DECA Business Partner!**

Name of Business:

Contact Person:

Name of Professional Membership: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address:

Email Address:

Phone Number:

Twitter Handle (if applicable):

Facebook page (if applicable):

Instagram username (If applicable):

Website address (If applicable): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please indicate below what level partnership you would like with Station Camp DECA

 Silver Level $100

 Gold Level $250

 Platinum Level $500

Please include with this form

\_\_\_\_\_\_\_\_ Check made payable to Station Camp High School DECA for appropriate level amount.

\_\_\_\_\_\_\_\_ Logo submitted on business card or paper copy

\_\_\_\_\_\_\_\_ Logo submitted electronically by e-mail to nicole.daniels@sumnerschools.org

\_\_\_\_\_\_\_\_ T-Shirt Size (if Gold level or higher)

Receipt will be mailed to you upon payment for tax deduction purposes!

Please note SCHS student that recruited you (if applicable).

Submit to Nicole Daniels, Marketing Teacher and DECA Advisor

**MUST BE RECEIVED NO LATER THAN August 24TH FOR LOGO ON SHIRT**

E-Mail: nicole.daniels@sumnerschools.org

Address: Station Camp High School

Attn: Nicole Daniels

1040 Bison Trail

Gallatin, TN 37066

or contact Nicole Daniels if you would like a DECA Officer to pick up

**CHAPTER HIGHLIGHTS AND ACCOMPLISHMENTS**

**During the 2017-2018 School Year:**

* **SCHS DECA set a record membership of 241 members making SCHS DECA the LARGEST CHAPTER in the state of TENNESSEE!**
* **SCHS DECA advanced 56 competitors to the State Career Development Conference, where we had several place first in their category, making us one of the most competitive chapters in the state. With this, 24 competitors advanced to the International Career Development Conference.**
* **SCHS DECA’s School Based Enterprise Retail group advanced to the finals and placed in the Top 20 in the WORLD! Over 20,000 marketing students from around the globe were in attendance at the conference.**
* **SCHS DECA graduated 19 seniors from its Marketing Academy, more than double the number of Marketing Academy graduates as last year.**

**Looking to the Future:**

* **We expect our student membership to continue to rise, so we can offer more students the opportunity to better prepare themselves for future careers!**
* **Our goal is to qualify and take as many students as possible to the International DECA Competition in Orlando, Florida this school year! The learning opportunities provided through competitions and workshops help prepare students for life after graduation.**
* **SCHS DECA will be continuing to push to expand the number of Marketing Academy Graduates.**
* **Through partnerships with businesses like yours, we hope to better prepare our students for DECA competitions and their future careers, cover more of each student’s competition fees, purchase new practice materials, win a national membership award for professional membership, and allow our officer team and advanced marketing students to gain valuable sales experience.**